



ANNUAL IMPACT REPORT

YMCA OF THE ROCKIES

Estes Park Center
Snow Mountain Ranch
Camp Chief Ouray

YMCA of the Rockies puts Christian principles into practice through programs, staff, and facilities in an environment that builds healthy spirit, mind, and body for all.



▼ MESSAGE FROM LEADERSHIP

Dear Members, Guests, and Supporters,

This year marks a milestone for YMCA of the Rockies. As we reflect on generations of families who've made this place home, we're also laying the groundwork for a stronger future.

With Climbing Higher, our \$50 million multi-year, transformational campaign, we're investing in the legacy you helped build—so future guests, campers, and staff can write their own YMCA stories. Guided by our Board of Directors and Rocky Mountain Leadership Council, this effort honors our past and prepares for what's next.

That vision is already coming to life:

- At Estes Park Center, a new Center for Well-Being will offer yoga, mindfulness classes, and massage therapy.
- Snow Mountain Ranch is renovating Gaylord Reservoir to expand water access.
- Camp Chief Ouray's newly funded gear closet ensures all campers can enjoy the outdoors without financial barriers.
- More than 4,200 families were welcomed through donor-funded respite stays.

And this is just the beginning. We look forward to sharing more about Climbing Higher as we continue this journey together.

As you read this report, we hope you'll see how your impact continues to grow, reminding us that the heart of YMCA of the Rockies beats stronger with every generation we touch.

With gratitude,



Julie Watkins
President/CEO



Steve Moomau
Board Chair

View our online report with all board, leadership staff and supporter recognition lists at ymcarockies.org/give/impact.

Thank you.

IMPACT SPOTLIGHTS ►

▼ STAFF

“Being part of the global effort of YMCA's all around the world to improve our work, especially through the lens of providing meaningful work for young people, has been life changing. I came out of this program a better employee and a better person.”

LINDSAY BULLOCK, YMCA OF THE ROCKIES STAFF MEMBER



A Journey of Growth, From Colorado to Kenya

Staff member, Lindsay Bullock, represented YMCA of the Rockies as part of the U.S. delegation at the World YMCA's Accelerator Summit in Mombasa, Kenya, in October 2024. At the Summit, YMCA leaders from around the world came together to discuss ways to collaborate to advance the priorities of Vision 2030, the collective vision of global YMCAs.

From March through November, Lindsay participated in a global learning exchange. As part of the program, Lindsay completed a project that advanced YMCA of the Rockies' work in equity and global engagement. Lindsay began her journey at YMCA of the Rockies as a seasonal staff member, then became the Membership and Giving Coordinator, and has grown into her new position as the Family Programs Director at Estes Park Center.

69%

OF STAFF IMPROVED THEIR LEADERSHIP SKILLS.*

► **2,244 STAFF AND 293 VOLUNTEERS** grew through meaningful work experiences.



▼ YOUTH

Teen Barn Transformation

This year we dedicated the newly remodeled Teen Barn at the Outpost! This historic and special place, located beside Glacier Creek, has been a cornerstone of memory-making for generations. Now, thanks to generous donors, Ken and Annette Hallock, the enhanced facility allows us to help thousands more students feel welcome and comfortable during our Outdoor Education programs, Day Camp and adventure activities!



New Gear Closet items for Snow Mountain Ranch.

11,688 STUDENTS AND CAMPERS served through outdoor education, preschool, day camp and overnight camp.



64%

OF CAMPER PARENTS SHARED THEIR CHILDREN HAVE GROWN SIGNIFICANTLY IN PHYSICAL, SOCIAL AND EMOTIONAL HEALTH AS A RESULT OF CAMP!*

► Awarded **\$387K** in camp, preschool and outdoor education scholarships.



Camp has given me self-confidence through the example of supportive adults and knowing there's somewhere I can always be myself!"

CAMP CHIEF OURAY CAMPER



Camp Chief Ouray still feels like a classic summer camp while also being inclusive and current."

CAMP CHIEF OURAY PARENT



Camp Chief Ouray

In the summer of 2024, we served **2,587** overnight campers, **524** day campers, and awarded **275** camp scholarships!

▼ FAMILIES

\$1.6M
donated to the
annual fund to
support these
families.

Donor-Sponsored Getaways

In 2024, YMCA annual fund supporters helped provide **donor-sponsored getaways for 4,208** deserving families and individuals!

- 2,356 Teacher Families
- 96 Single Parent Families
- 903 Military Families
- 464 Faith Leader Families
- 57 G.R.A.C.E. Families
- 198 Foster Families

Plus 134 stays to school and nonprofit fundraisers.

“Having a place to reconnect, heal and create new memories meant more to us than words can express.”

MINDARD FAMILY, G.R.A.C.E GUESTS

79%

OF GUESTS DEEPENED
THEIR RELATIONSHIPS
WITH FRIENDS AND FAMILY
DURING THEIR STAY.*

▶ 240,000

guests welcomed through
conferences, vacations,
and youth camps.

“As a military family, time together is a gift — and YMCA of the Rockies has given us unforgettable moments. Even after my husband’s life-altering diagnosis, we were able to spend the holidays there, making precious memories.

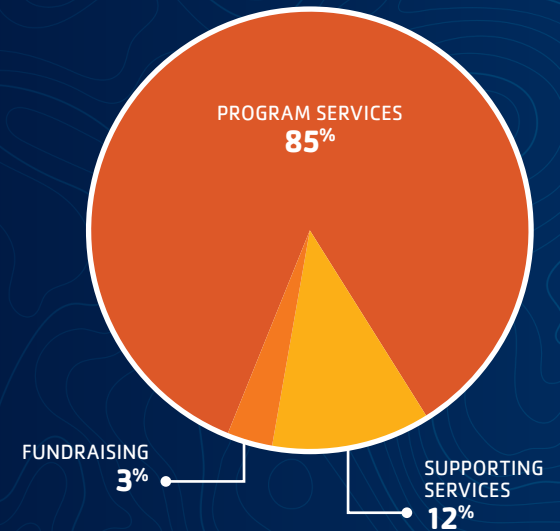
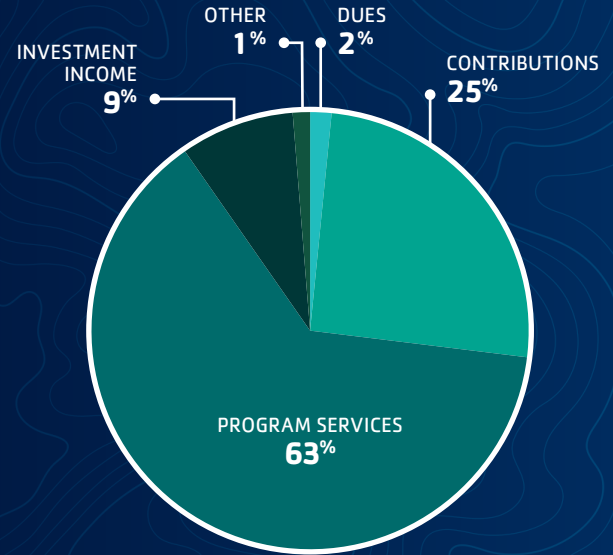
We are so grateful for this blessing and the chance to simply be together.”

PROFFIT FAMILY
MISSION 623 GUESTS

▼ 2024 FINANCIALS

REVENUES

Membership Dues	\$1,280,296
Contributions	\$20,617,293
Program Services	\$51,492,868
Investment Income	\$6,844,538
Other	\$1,034,316
Total Revenue	\$81,269,311



EXPENSES

Program Services	\$51,904,989
Supporting Services	\$7,140,067
Fundraising	\$2,045,612
Total	\$61,090,668

Representing 1/1/24 through 12/31/24.

See full audited financials and 990 for previous years at:
www.ymcarockies.org/about-us/financial-information/

*Based on YMCA of the Rockies Impact Survey, SBD Social Impact.

▼ GROUPS & EVENTS



FNDcourage Retreats

After exploring locations across the country, FNDcourage found an ideal home for their Teen and Adult Retreats at YMCA of the Rockies. The partnership has created life-changing experiences for individuals living with Functional Neurological Disorder (FND), offering a safe, welcoming space where participants feel seen, understood and empowered to connect.

Staff member Amanda Hopper described YMCA of the Rockies as “more than a venue—it’s a lifeline,” highlighting that the flexibility to accommodate dietary needs, opportunities for quiet reflection and space to build meaningful relationships make the YMCA an invaluable partner in delivering transformative retreat experiences.



1,836

GROUPS AND CONFERENCES
hosted, including family reunions,
schools, nonprofits and more.



Summer Music Festival for All

Estes Park Center was honored to welcome Carl Topilow and the Cleveland Pops Orchestra for a week-long musical festival funded by generous donors with a passion for the arts. The musicians offered performances throughout the week and hosted a children's workshop.

Violinist Mary Beth Ions shared, “Music has a magical quality... During our week at the YMCA with Carl and my colleagues, I was transfixed. The beauty of the area, the chapel (that view!), and the deep appreciation from audiences was unmatched.”

This special event, returning in 2025, is designed to elevate the arts at the YMCA and is part of the Climbing Higher campaign.



“ Skiing can be a space for Indigenous people to connect with the land and experience the joy with these elements that have always been a part of our cultures.”

CONNOR RYAN



Snow Mountain Ranch Hosts Skier and Activist, Connor Ryan

In December, Húŋkpaŋa Lakhóta skier and activist Connor Ryan visited Snow Mountain Ranch for a day of connection and learning. Raised on the homelands of the Arapaho, Cheyenne, and Ute Nations, at the foot of the Rockies, Connor draws on traditional Lakota ecological knowledge to deepen our relationship with the land and water we ski on.

Through a film screening, Nordic ski event, and keynote address, Connor inspired reflection on nature, Indigenous wisdom, and our shared commitment to sustainability and cultural understanding. One attendee shared that her son, also a skier and a huge fan of Connor, was thrilled to meet someone he looked up to so much—truly an unforgettable moment!



Momentum for a New Nordic Center at Snow Mountain Ranch

We are grateful for a generous lead gift from the Schlessman Family Foundation which will kick off fundraising for a new Nordic Center at Snow Mountain Ranch, one of the largest projects for the Climbing Higher campaign.

The Schlessman Family's support has strengthened our mission through capital projects, scholarships, Camp Chief Ouray, charitable stays and more—helping ensure access and opportunity for all. Their investment in the Nordic Center will create a world-class, inclusive space that will serve skiers of all abilities for years to come.

“The Schlessman Family Foundation and YMCA of the Rockies have been linked for five generations. Throughout the generations we have found respite, renewal, community and adventure and for many the YMCA is a second home. In turn, the family elects to continually support the mission and growth of the YMCA.

The Nordic Center is where many of us put on skis for the first time and our investment in developing a new facility is something we believe will help enhance accessible entry into winter outdoor recreation in Colorado.”

LAUREN WATEL
SCHLESSMAN FAMILY FOUNDATION PRESIDENT

THANK YOU

3,400 DONORS, STAFF AND VOLUNTEERS FOR CONTRIBUTING TO OUR NONPROFIT MISSION TO BUILD A HEALTHY SPIRIT, MIND AND BODY FOR ALL.

Join our community of supporters, members and volunteers

There are many ways to help advance YMCA of the Rockies' mission and create lasting impact for future generations. Explore opportunities to support youth and families, honor loved ones and deepen your connection to our community:

- Find meaningful ways to give back through the **Climbing Higher** campaign.
- Share your time and talents through **Volunteer Opportunities**.
- Become a **Member** and make the YMCA your home away from home.



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

For questions or to get involved, contact us:

YMCA of the Rockies
Philanthropy and Membership Department

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ymcarockies.org/give
ymcarockies.org/membership
ymcarockies.org/careers

